

# MARY EVANS

XX XXXXX XXXXX ▪ XXXXXXXX, XXXXXX XXXXX ☎ xxx.xxx.xxxx ✉ xxxxxx\_xxxx@mac.com

## GRAPHIC DESIGNER

GRAPHIC DESIGN · PROGRAMMING · TYPOGRAPHY

### TECHNICAL SKILLS

#### TYPE DESIGN:

Fontlab  
OpenType  
Programming

#### WEB DESIGN:

CSS

Flash and ActionScript  
JavaScript  
MySQL database  
Pylons Web Framework  
Python Programming

#### GRAPHIC DESIGN:

Adobe CS3  
Applications  
Pre-Press File  
Preparation

### EDUCATION

#### Bachelor's Degree in Graphic Design

Daemen College ▪  
Buffalo, NY  
2002-2004

#### Associate's Degree in Graphic Design

Villa Maria College ▪  
Buffalo, NY  
2000-2002

### PROFESSIONAL TRAINING

**Various Workshops  
on TypeCon** (2003,  
2004, 2006, 2007,  
2008)

**TypoTechnica**, St.  
Brides Library ▪  
London (2005)

**Underware  
Typeworkshop: Shut  
Up and Listen** ▪ San  
Francisco (2004)

### ACTIVITIES

Presented the work at  
Pecha Kucha Night in  
Buffalo

### PROFILE

Creative, meticulous, and detail-oriented designer with wide-ranging experience in graphic design, web design, and typography. Adept at producing a wide variety of unique graphic products including promotional printed pieces, print advertisements, website images, web pages, and HTML newsletters. Possesses keen attention for details and open to new ideas and influences with excellent communication and problem solving skills. Accustomed to performing within deadline-driven environments.

### SELECTED ACHIEVEMENTS

- ❖ Played a significant role for the successful completion of several award-winning promotional printed pieces of P22 type foundry such as P22 The Book, The William Caslon Experience CD, and the P22 Playing Card Deck.
- ❖ Worked collaboratively with Erick Frick for a P22 Book Project. Erick Frick is known for a Grammy award winning design of an Ani DiFranco CD.
- ❖ Acted as the main designer of the P22 The Book and worked with director Alan Kegler.
- ❖ Artistically designed the "Remixed" font and the poster included in The William Caslon Experience CD.
- ❖ Creatively designed a suit for the P22 Playing Card Deck which was featured in print Magazines Regional Design Annual 2006.

### PROFESSIONAL EXPERIENCE

- ❖ Served as senior designer responsible for overseeing development of multiple projects, developing new typefaces, improving the company's website, as well as designing and creating promotional materials for P22 type foundry.
- ❖ Performed multifaceted functions in the creation of print advertisements such as producing printed promotional work.
- ❖ Held responsible for font design related activities including digitizing letters, OpenType coding, as well as testing and generating fonts.
- ❖ Led the full life cycle for a new font release from designing images for the website to generating web pages and formatting the HTML newsletter.
- ❖ Brainstormed on prospective projects that are utilizing font and promotional designs for a variety of concepts.
- ❖ Produced designs utilizing P22 type foundries library of typefaces while creatively handled typography in a wide range of mediums.
- ❖ Worked collaboratively with a team consisted of printers, copywriters, photographers, other designers, web developers, and marketing specialists.

### WORK HISTORY

<b>Senior Designer</b> , P22 Type Foundry ▪ Buffalo, NY	<b>2003-Present</b>
<b>Web Designer</b> , Computer SOS ▪ Buffalo, NY	<b>2002</b>
<b>Pressman's Assistant</b> , Metro Group Incorporated ▪ Buffalo, NY	<b>2000</b>

### AWARDS

Step Inside Design 100 Award | How Design Award | Graphics Annual Reports  
American Graphic Design Excellence Winner | WNY ADDY Winner (2 Golds)  
Buffalo Printing House Craftsmen Gold Award & Best of Show  
**P22 The Book: Thoughts on Ideas for Inspiration towards...** (2006)

TDC52: Typography Competition | Western New York ADDY Gold Winner | American Graphic  
Design Excellence Winner | Print Magazine Regional Design Annual  
**The William Caslon Experience CD** (2006)

Print Regional Design Annual, **P22 Playing Card Deck** (2004)