

MARY EVANS

Address

Phone ☐ E-mail

✎ EDITOR ✎

PROFILE

Thorough and distinctly creative professional with more than 10 years of experience in producing innovative and mind stimulating news and articles in diverse subjects.

Resourceful and flexible with advanced skills at analyzing and complying with specified writing requirements while fueling curiosity and enthusiasm of targeted audiences.

CORE COMPETENCIES

- ✓ Conceptualization
- ✓ Interpretation
- ✓ Leadership and Organization
- ✓ Editing / Proofreading
- ✓ Research & Analysis
- ✓ Staff Supervision
- ✓ Creative Writing & Communication
- ✓ Accurate Reporting

EDUCATION

**(BA) BACHELOR OF ARTS,
ENGLISH**

Rutgers University, Rutgers, NJ

COMPUTER SKILLS

Adobe CS4: Photoshop,
Dreamweaver, Premiere
Soundforge, Audacity and
Wordpress

PROFESSIONAL EXPERIENCE

Associated Press (New York City, NY) **2006-Present**

EDITOR (Editor-AP Financial News)

- Oversaw and maintain accuracy, quality, and overall integrity of news articles for publication to premium and online customers including Yahoo and MSN.com
- Participate in establishing issue themes with focus on capturing interest of readers
- Foster creativity and improvement in daily news production and contribute to strategy of financial desk

LEBHAR-FRIEDMAN INC (New York City, NY) **1999-2006**

SENIOR EDITOR

- Ensured coordination of information-technology coverage for the retails industry's leading trade magazine with monthly circulation of 35,000
- Assessed skills of writers to effectively delegate internal and freelance articles about technology, supply chain, electronic retailing and networking
- Instrumental in the success of general retail coverage by representing Chain Store Age at industry events across North America and Europe
- Ranked as 2001 Runner-Up for American Business Media's Jesse H. Neal Business Journalism Award, Best Regularly-Featured Department or Column, Publications with Revenues Above \$7M
- Produced innovative appealing concepts, directed, and ensured the successful launch of the Retail Technology Quarterly, a companion periodical to Chain Store Age

SCHNELL Publishing Inc., (New York City, NY) **1996-1999**

ASSOCIATE EDITOR (Chemical Market Reporter)

- Co-managed functions pertinent to quality content monitoring of articles
- Appointed as associate director for Specialty Chemicals, Information